



We see ourselves as a bridge between business and culture

Sustainability and Common Good

In our sustainability strategy, we have clearly stated that HTGMA is committed to the key components of the "S" in ESG concepts. With over 25 years of experience working with cultural actors, we can combine common good and economic success.

CultureHubs by htgma

With the CultureHubs project, we aim to promote cooperation deep within society. These hubs provide suitable spaces for associations, small cooperatives, housing groups, and self-managed condominium associations to create more together, get inspired, and stay informed. Here, engaged citizens can network and drive projects that positively impact urban and neighborhood development.

ZIGEL Advisory Center

Our hybrid advisory center, ZIGEL, brings together engaged individuals, the real estate sector, and the creative industry. It serves as a contact point for housing groups, condominium associations, associations, small cooperatives, and initiatives with questions in the areas of mobility, energy, interim use, circular economy, and digital property management. By promoting interim use and combating vacancy, we contribute to a sustainable improvement in social cohesion.

COM.MIT Lounge

In the COM.MIT Lounge, we organize innovation camps, networking events, and showreels. Inspired by the Cross-Innovation HUB in Hamburg, we connect entrepreneurs and creatives to develop new business models and tackle challenges together. Our goal is to keep HTGMA's corporate ecosystem vital and innovative.





The Pilot in Leipzig's Music District

Gruner63 Pilot Project

In the Paul-Gruner-Straße in Leipzig, we have opened the first CultureHub. This 43 m² project office is used by HTGMA employees and members of forma Leipzig e.V. It is equipped with state-of-the-art technology for media production and events. A workspace as a MakersLAB allows the creation of websites, videos, photos, and more. A mobile MediaLAB also offers barrier-free online events and hybrid events.



Target Groups

From Small Initiatives to Large Companies

Our projects are aimed at real estate companies, SMEs, housing groups, cooperatives, condominium associations, creatives, and co-working space providers. We offer them the opportunity to network, work together, and develop innovative solutions.



Added Value

Real Estate Companies

- Solution for measurable "S" factor of the ESG taxonomy: Our projects provide a clear and measurable way to fulfill and evaluate the social aspect of ESG criteria.
- Interim use and vacancy mediation: We help to use vacancies sensibly, saving costs and maintaining the value of properties.

SMEs (Small and Medium-sized Enterprises)

- Addressing the shortage of skilled workers with flexible working from the CultureHub**: Flexible working models and inspiring work environments in the CultureHub help SMEs attract and retain skilled workers.
- Cooperation between business and culture: We promote partnerships that integrate innovation and creativity into everyday business.

Housing Groups, Cooperatives, and Condominium Associations

- Access to platforms for self-management of properties: Our digital solutions simplify the management and organization of properties.
- Access to knowledge and databases**: We offer extensive resources to support self-management and community projects.

Creatives and Co-Working Space Providers

- Interim use and vacancy mediation: We help find the right space for projects.
- Spill-Over Principle: CultureHubs by HTGMA as a concept for existing co-working spaces: Our CultureHubs can serve as a model for existing co-working spaces to expand and enrich their offerings.
- Access to AI agents to simplify community projects: With the help of AI technologies, we support the planning and implementation of projects in the areas of energy and mobility.
- Access to platforms for forming partnerships: We provide platforms that facilitate collaboration and partnership building for projects in the areas of energy and mobility.

Sounds good?



[Let's talk!](#)

